



READING GUIDE

FINDING A JOB (pg 224-227)

DEV DEVELOPING A PERSONAL MISSION THAT GOT HIM A JOB WITH GOOD/CORPS;

KEY QUESTIONS:

- What ways can you build a track record that demonstrates commitment to your personal mission?
- Reframe your past experiences into 2 different personal missions for different jobs.
- What was that experience like? What did you keep in? What did you leave out?
- How would you best communicate you are 'mission-aligned' if you weren't allowed to give them a resume or use the standard application process?

BEING AN INTRAPRENEUR (pg 234-236)

DOMINIC CAMPBELL LEARNING GOVERNMENT POWER STRUCTURES FROM THE INSIDE;

KEY QUESTIONS:

- How would you uncover the invisible power structure in an office place or community?
- What is something small and actionable that you can test within your school context to change? (ie. Paper buying policy) Use this test as a study in what it takes to be an intrapreneur in a complex system.
- When in your recent memory could a power map have been useful? What are its limitations?

BEING A FREELANCER (pg 239-242)

JASON FROM OURS TO BEAR BUILDING HIS OWN PORTFOLIO AND NETWORK;

KEY QUESTIONS:

- What kinds of people would you need in your network of freelancers for the work you want to do?

- What kind of support systems would you need to build for yourself in order to be a successful freelancer?
- How would you do that? How would you use this group to do so?

BEING AN ENTREPRENEUR (pg 244-247)

EMILY DOUBILET AND JESSICA HOLSEY PARTNERING UP AND LAUNCHING SUSTY PARTY.

KEY QUESTIONS:

- What industry does your path lead to reinvent and how could you support each other in this group to meet these rebuilders?
- Sit down with your partner(s) and separately write down on a piece of paper how much you think you will need in the bank before launching your business. After privately writing this number down- share. Are your numbers similar or drastically different? More or less than expected?
- What in your past made you come up with this particular number?
- What do you think you need to do differently as an entrepreneur in this social space?

LEARNING ON THE GO (pg 146-148)

JOHN FRANCIS AND THE DAY HE BROKE HIS SEVENTEEN YEARS OF SILENCE;

KEY QUESTIONS:

- How is John's story illustrative of a skill that could actually help you get a job?
- What is the difference between asking 'what should I do' vs 'what should I learn?'
- What enables you to hold on to the messages that come in teachable moments for more than a fleeting moment? What has worked for you in the past? What would it mean to do more of that?

REFLECTION IN THE DIGITAL AGE

(pg 148-152)

HOW TO GO OFF ALONE AND FIND WHAT YOU WANT WITHOUT;

KEY QUESTIONS:

- What could this group do to help support individuals in pursuing a solo?
- What are your fears about doing a solo?
- For one day try a digital solo meaning give up your cell phones for the whole day. Plan ahead, copy out numbers you need to dial and write your schedule down before you leave the house. What was that experience like?

RETHINKING YOUR EDUCATION

(pg 152-153)

ARTHUR COULSTON AND TURNING INTO A TECH PRO PARLAYING IT INTO A JOB.

KEY QUESTIONS:

- Make your individual 'things to learn list.' Share.
- How can this group help support you in taking one step towards crossing one item off the list?

HOW TO COMMUNICATE TODAY

(pg 170-172)

DEV'S EXPERIMENT WITH SENDING POSTCARDS TO HIS FACEBOOK FRIENDS.

KEY QUESTIONS:

- What would change in your communication if you considered the intention first?
- How does facebook/twitter affect the ways in which we lose or gain intention? How could we instill more intention in our use of these mediums?

- What is the role of face-2-face meetings in the digital age?
- How can the fact that the way we communicate in this digital world give us an edge on communicating with more intention?

ASKING FOR ADVICE, RAISE MONEY. ASK FOR MONEY, GET ADVICE

(pg 173-174)

BEN BRONFMAN REACHING OUT TO HELP.

KEY QUESTIONS:

- How do you ask for help in a way that builds a relationship?

FINDING JOBS IN UNSUSPECTING PLACES (pg 204-209)

SARAH PRODOR FINDING A JOB AT THE INTERSECTION TWO SPECIALTIES (MEDICAL AND ARCHITECTURAL);

KEY QUESTIONS:

- How does Sarah's example, along with the mix and match exercise, help you to visualize a new opportunity?

TODAY'S DESIGN PRINCIPALS

CONTEXTUAL DESIGN (pg 197-199)

PAUL POLAK'S RESEARCH AT HOME AND ABROAD;

DYNAMIC DESIGN (pg 217)

JANE MCGONIGAL'S GAMING FOR GOOD.

KEY QUESTIONS:

- How can Making Good design principles be applied to your career?